



## SPONSORSHIP PACKET

"SKIING WITH BSSEF IS AWESOME." -BUDDY WERNER ATHLETE, AGE 10



## ABOUT US

The Big Sky Ski Education Foundation (BSSEF) was founded in 1993 to offer local youth a variety of recreational and competitive ski programs. As a 501(C)3 non-profit, volunteer-based organization participants in our programs range from young skiers learning the foundation of skiing to more experienced competitive racers, free riders and master racers.

## OUR MISSION

Our mission is to provide an opportunity for kids to become great skiers. We encourage team members to pursue personal goals while promoting good sportsmanship and healthy competitiveness. Athletes practice sound technical skills while developing an appreciation for the spirit of skiing in the mountains.



## A GROWING TEAM...

- ★BSSEF grows consistently each season and has expanded to include more ski programs
- ★In 2014 registration had filled and was capped for the first time ever
- ★Home races compete to a packed crowd; Big Sky Resort reports higher house counts during BSSEF events
- ★BSSEF wins divisional titles every season with athletes placing top three at every race
- ★200+ racers travel to compete at Big Sky from the Northern Division
- ★Our website, BSSEF.com sees over 12,000 pageviews per year and social media is on the rise

SCHOLARSHIP APPLICATIONS ARE AVAILABLE FOR EVERY ATHLETE

# WHY SUPPORT BSSEF?

For over 20 years BSSEF has provided an excellent foundation for our ski racing community. It has been continually growing and reached a record 150 athletes in the 2014 ski season. Tuition fees cover only a portion of the program cost. It is imperative that BSSEF receive outside funding to keep tuition affordable.



***Discover the value in supporting your local ski team and consider a tax deductible contribution to BSSEF***



The team has graduated many athletes that have moved on to ski competitively for NCAA, USCSA and other skiing careers. BSSEF requires outside funding to keep the program successful and available to all athletes in our community.

We ask your support for general operation funds including: athlete gear, coaching salaries, insurance, travel expenses and facility usage.

BSSEF hosts local races at Big Sky Resort as well as athletes travel around Montana and the Western Region for other competitions. We are the largest team in the Northern Division which has 10 teams and includes over 500 athletes.



“MY KIDS ARE RIPPING THE TRAM LIKE NO ONE'S BUSINESS.”  
-PARENT OF A DEVO ATHLETE

ALL DONATIONS MADE TO BSSEF ARE TAX-DEDUCTIBLE

# SPONSORSHIP LEVELS 2014/2015

## PLATINUM \$4,000+

Company live link on BSSEF.com  
LARGE Company Logo on Event T-Shirts  
LARGE Company Logo on Team Vehicle  
14' Tear Drop banner displayed at all events  
One Main Event Title Sponsor  
Company name on awards & results  
Company Name on *Thank You* Banner  
BSSEF Team Photo

## GOLD \$3,000

Company live link on BSSEF.com  
MEDIUM Company Logo on event t-shirts  
MEDIUM Company Logo on Team Vehicle  
8' Tear Drop banner displayed at all events  
Company Name on *Thank You* Banner  
BSSEF Team Photo

## SILVER \$2,000

Company live link on BSSEF.com  
SMALL Company Logo on event t-shirts  
SMALL Company Logo on Team Vehicle  
8' Tear Drop banner displayed at all events  
Company Name on *Thank You* Banner  
BSSEF Team Photo

## BRONZE \$1,250

Company live link on BSSEF.com  
SMALL Company Logo on event t-shirts  
8' Tear Drop banner displayed at all events  
Company Name on *Thank You* Banner  
BSSEF Team Photo

## FRIENDS OF BSSEF \$500

Company live link on BSSEF.com  
Company Name on *Thank You* Banner  
BSSEF Team Photo



## TEAM JACKET SPECIAL

EARLY BIRD PRICING

**\$20,000\*** LARGE Logo On Team Jacket  
(Includes Platinum Level Sponsorship)

**\$15,000\*** SMALL Logo On Team Jacket  
(Includes Gold Level Sponsorship)

**YOUR LOGO WILL BE DISPLAYED FOR 5 SEASONS  
BEGINNING 2015/2016 SKI SEASON**

**ON A NEW TEAM JACKET**

**DEADLINE IS MARCH 15, 2015**

**\*PAYMENTS CAN BE MADE ANNUALLY  
OR LUMP SUM**

SPONSOR FORM DUE NOVEMBER 15, 2014

\*\*TEAM JACKET SPECIAL OFFER ENDS MARCH 15, 2015

# OTHER WAYS TO BE A FRIEND

## SPORT A BSSEF LICENSE PLATE

Display a special BSSEF license plate! An individual or business who owns a passenger car, pickup, van, sport utility vehicle, motor home, large truck or bus that is registered in Montana is eligible.



## FIREWORKS

Celebrate summer and support a winter sports team! The team sells fireworks every summer in Big Sky. All proceeds go directly to the team.



## RAFFLE TICKETS

Proceeds from our annual raffle is an important part of our funding. BSSEF athletes commit to selling raffle tickets throughout the season. Prizes for raffle winners include: Big Sky Resort Gold season passes and other outdoor gear.



## LIVE AUCTION & LIVE MUSIC

BSSEF also hosts an early season "Big Sky Ski Bash". This is a silent and live auction with live music and appetizers included. All proceeds benefit BSSEF and its programs. Complimentary baby sitting and shuttle to & from town also provided.



## LOCAL FUN EVENTS

BSSEF hosts fun events through out the year. These competitions are designed to encourage community support through local involvement and participation with the team. Fun races include a Turkey Trot on Thanksgiving and the Gransberg Cup Dual Challenge.



INVEST IN YOUR COMMUNITY

# THANK YOU FROM BSSEF

## *2014 NORTHERN DIVISION YSL CHAMPIONSHIPS 1ST PLACE TEAM*



# Big Sky Ski Education Foundation

## Pledge Contract 2014-2015

### Pledge of Funds to BSSEF

Date \_\_\_\_\_

I/We pledge the amount of \_\_\_\_\_ for \_\_\_\_\_ year(s)

Please check *one* box below:

- Platinum** \$4,000+
- Gold** \$3,000
- Silver** \$2,000
- Bronze** \$1,250
- Friend of BSSEF** \$500
- Early Bird Special for Team Jacket Sponsor** \$20,000  
(Includes Platinum Level of Sponsorship for 5 seasons)  
Please circle *lump sum* or *annual payments* of \$ \_\_\_\_\_ per year thru 2020
- Early Bird Special for Team Jacket Sponsor** \$15,000  
(Includes Gold Level of Sponsorship for 5 seasons)  
Please circle *lump sum* or *annual payments* of \$ \_\_\_\_\_ per year thru 2020

Please provide the address you would like donation invoices mailed and other contact information:

*Name*

*Address*

*Phone*

*Email*

We *have/have not*(circle one) included a check with this contract.

I/We *would/would not* (circle one) like our business logo\* displayed on the Team vehicles and at events. \*Logo display is only available at the Platinum, Gold and Silver levels of sponsorship.

Our artwork or logo *is/is not* (circle one) currently available. If you have finished artwork or a logo, please indicate to whom we should contact \_\_\_\_\_ and how \_\_\_\_\_

As a sponsor we understand the other features of our sponsorship level and agree to the terms of this contract.

Sponsor's Signature \_\_\_\_\_ Date \_\_\_\_\_

Co-Sponsor \_\_\_\_\_ Date \_\_\_\_\_

*Our sincere gratitude and appreciation,  
The Athletes, Families and Staff at Big Sky Ski Education Foundation*



**BIG \* SKY**

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